

CORPORATE OVERVIEW

Quality-Arena: "Von Big Data zu Big Business"

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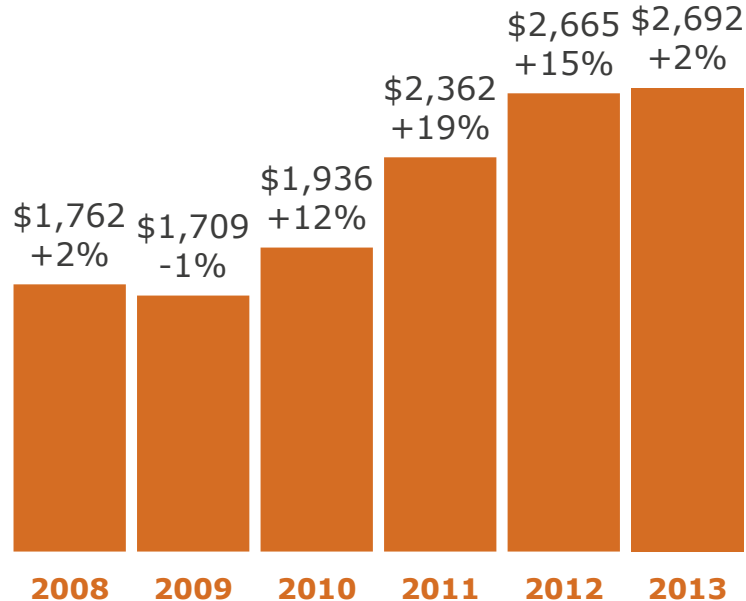
Teradata Highlights

- 2,400+ Customers in 77 Countries
- 10,000+ Employees
- A Top 10 Public U.S. Software Company
- World's Most Innovative Companies – Forbes
- World's Most Ethical Companies – Ethisphere Institute
- Leader in Data Analytics
- Leader in Integrated Marketing Management

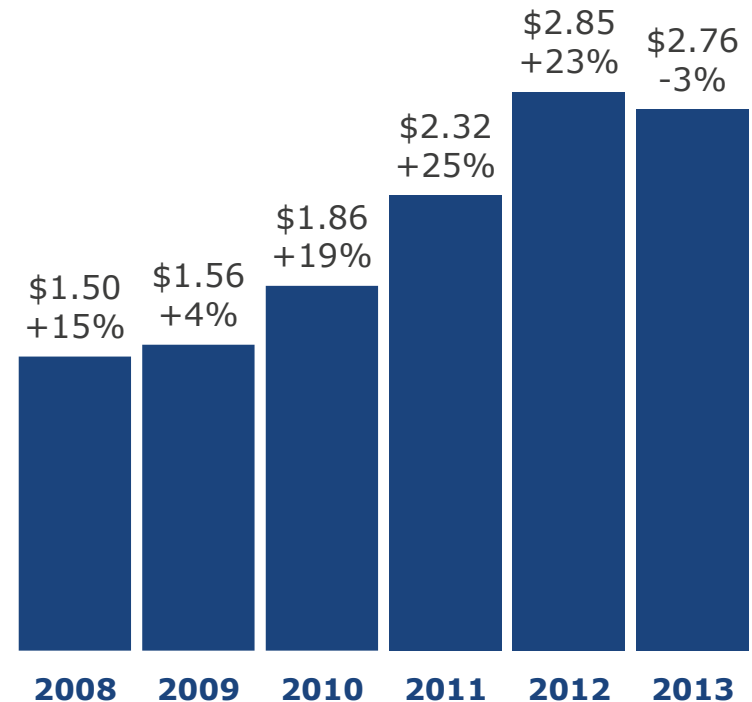


Strong Financial Performance

REVENUE



NON-GAAP EPS

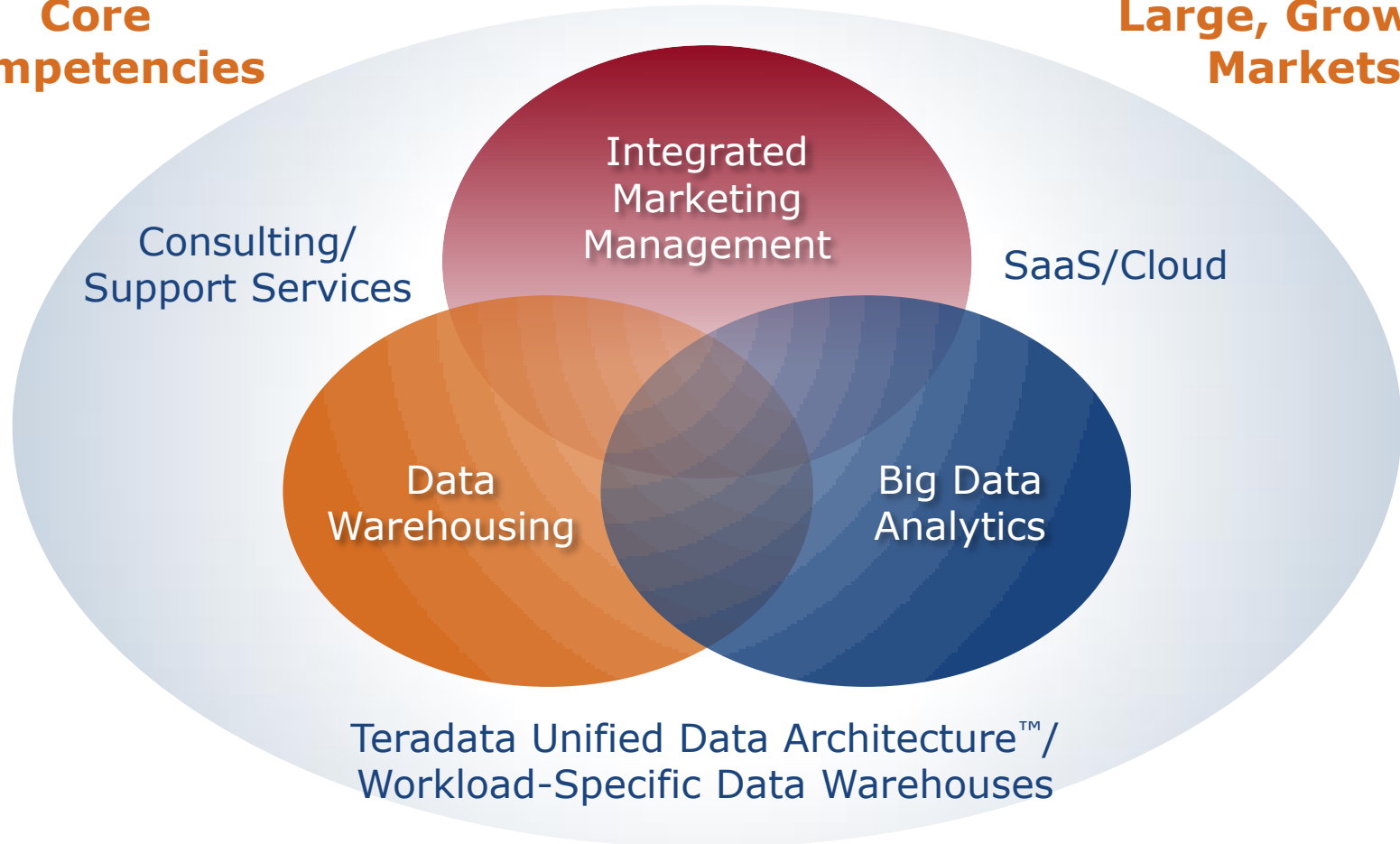


Revenue in MM; Revenue growth in constant currency

Teradata Strategy and Focus

**Three
Core
Competencies**

**Three
Large, Growing
Markets**



Partner Companies (selection)

Enterprise Solutions



Business Intelligence

Data Acquisition/Integ

Tools/Infrastructure



Hadoop



Analytic Applications



Knowledge to Shape Your Future



Solving challenges.™



Teradata's Global Industry Success

90%

Top 20 Telecommunications

75%

Top 20 Retail

70%

Top 20 Financial

65%

Top 20 Travel and Transportation

55%

Top 20 Healthcare

50%

Top 20 Manufacturing

Based upon 2012 Fortune Global 500 data released July 2013

Some Leading Teradata Customers – NEW



Customer Base CH

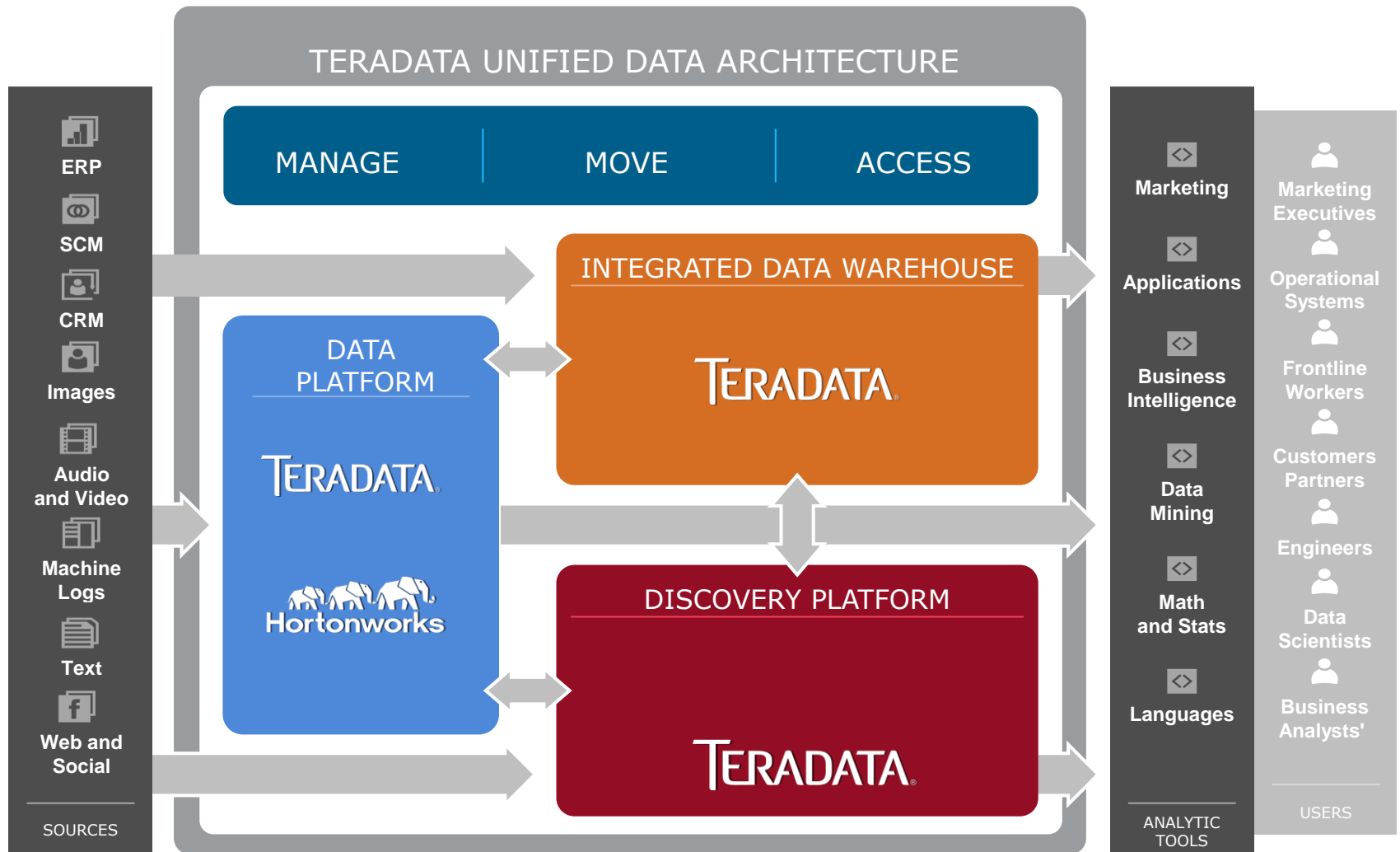


05/2004 A. Darmochwał. – Benützung im Rahmen der GNU FDL gestattet

TERADATA®

The Teradata Unified Data Architecture™

Any User, Any Data, Any Analysis



Teradata Workload-Specific Platforms Fit Broad Range of Customer Needs



	Data Mart Appliance	Extreme Data Appliance	Data Warehouse Appliance	Active Enterprise Data Warehouse	Appliance for Hadoop	Aster Big Analytics Appliance	SAS High-Performance Analytics
Workloads	Test / Development or Smaller Data Marts	Analytical Archive, Deep Dive Analytics	Strategic Intelligence, Decision Support System, Fast Scan	Strategic / Operational Intelligence, Real-Time Update, Active workloads	Appliance for Storing, Capturing and Refining Data. Hortonworks HDP 1.1	Discovery Platform for Big Data Analytics with embedded SQL MapReduce for new data types and sources	Dedicated appliance for SAS high-performance analytic model development

WE CAN COMPETE ON ANY WORKLOAD, AT ANY PRICE POINT, FOR ANY CUSTOMER